

July 28, 2016

Orlando Science Center, Orlando, FL http://www.wineforus.org



Dear Potential 2016 Wine for Us Sponsor:

Water is essential to life. According to the latest estimates of the WHO/UNICEF, **32 per cent** of the world's population – 2.4 billion people – lack improved sanitation facilities, and 663 million people still use unimproved drinking water sources. This year, Water for People (WFP) will be celebrating their **25**th **anniversary** of helping communities in developing countries to improve their quality of life by supporting locally sustainable drinking water resources, sanitation facilities, and by providing health and hygiene education programs.

On July 28, 2016, the 8th annual Wine for Us event will be celebrating WFP's silver anniversary. Last year's event raised over \$40,000 to help support WFP objectives! This year's event goal is to raise \$10,000 more in sponsorships and present over \$50,000 to Water for People. We hope that you will help us to meet this goal.

We invite you to join us in this celebration through your sponsorship and attendance at this year's fundraiser at the Orlando Science Center. More information on the event is located at http://www.wineforus.org.

The attendance at last year's event exceeded even our expectations and we anticipate even greater attendance this year! To meet the demand, we will be extending the food and wine onto the rotunda and deck areas of the venue. That means that there will be even more room for your family, friends, co-workers, and clients. Take advantage of the tickets associated with sponsorship and invite them all. Information on sponsorship levels is attached and can also be viewed on our website at http://www.wineforus.org. Please take the time today to commit to supporting the 2016 Wine For Us event through our website or through our Treasurer, Erica Stone. For more information on sponsorship options or the Wine For Us event, please contact me at the number below.

On behalf of all the communities served by WFP, I thank you for your support.

Debbie Bradshaw/OUC 2016 Wine for Us Chair 3800 Gardenia Ave. Orlando, FL 32839

407/434-2556 office

2016 SPONSORSHIP LEVELS

Event Presenter (\$10,000) Champion (\$7,500) Patron (\$5,000)
Partner (\$2,500) Advocate (\$1,000)

To sponsor by **credit card**, see our website at: www.wineforus.org.

Submit your sponsorship payment by check to:

Erica Stone/ Carollo Engineers, Inc. 1089 West Morse Boulevard, Suite A Winter Park, FL 32789 Make checks payable to FSAWWA with 2016 Wine For Us in the memo field.

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Sponsorship of Wine For Us is designed for companies and individuals interested in participating in the mission of Water For People (WFP) and contributing to its impact, through international development work and local education/outreach efforts.

EVENT PRESENTER -\$10.000

- Recognition as the Event Presenter on event posters and banners.
- Two 24" by 36" displays at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed alongside Water For People's logo on the event website, in marketing emails, flyers, and handouts. Your logo will be printed on all photo booth pictures at the event.
- Special acknowledgement at the event, including a special gift presentation.
- Your company's banner will be displayed at the event.
- Sixteen (16) complimentary tickets to the event with a customized guest invitation in PDF format for your use.

CHAMPION - \$7,500

- Two 24" by 36" displays at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed on strategic pages of the event website, in publicity emails, flyers, and handouts. Your logo will be printed on all photo booth pictures at the event.
- Your company's banner will be displayed at the event.
- Fourteen (14) complimentary tickets with a customized guest invitation in PDF format for your use.

PATRON - \$5,000

- One 24" by 36" display at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed on strategic pages of the event website, in publicity emails, flyers, and handouts. Your logo will be printed on all photo booth pictures at the event.
- Your company's banner will be displayed at the event.
- Ten (10) complimentary tickets to the event.

PARTNER - \$2,500

- One 18" by 24" display at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed on the event website and displayed at the event.
- Your company's banner will be displayed at the event.
- Six (6) complimentary tickets to the event.

ADVOCATE - \$1,000

- Acknowledgement on posters displayed throughout the event with your company name and logo.
- Your company's name displayed on the event website and displayed at the event.
- Four (4) complimentary tickets to the event.

For more information on sponsorship or to sponsor by **credit card**, go to our website at: **www.wineforus.org**.

Submit your sponsorship by check to:

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Make checks payable to FSAWWA with 2016 Wine For Us in the memo field.

Note: Displays of company logos on printed materials is dependent on the date of sponsorship commitment.