



July 27, 2017

Orlando Science Center, Orlando, FL

www.WineforWaterCFL.org

Dear Potential 2017 Wine for Water Sponsor:



Water is essential to life. For our basic health and wellbeing, we all need 5 to 13 gallons of safe, clean water. Yet, there are over 780 million people without access to improved drinking water and 2.5 billion people lacking adequate sanitation. Water For People (WFP) is a 501(c)(3) nonprofit organization committed to helping communities in developing countries by supporting locally sustainable drinking water resources, sanitation facilities, and health and hygiene education programs.

On July 27, 2017, Region III of the Florida Section of American Water Works Association (FSAWWA) will host their annual event benefitting WFP under its new name, Wine for Water. We invite you to join us in supporting WFP through your sponsorship and attendance at this year's fundraiser at the Orlando Science Center. More information on the event is located at www.WineforWaterCFL.org.

Last year's event netted over \$55,000 to help support WFP goals! This year's goal is to raise \$5,000 more in sponsorships and present over \$60,000 to Water For People. We hope that you will partner with us to meet this goal. Information on sponsorship levels is attached and can also be viewed on our website at www.WineforWaterCFL.org. Please take the time today to commit to supporting the 2017 Wine for Water event through our website or through our Treasurer, Erica Stone. For more information on sponsorship options or the Wine for Water event, please contact one of us at the numbers listed below.

On behalf of all the communities served by WFP, we thank you for your support.

Debbie Bradshaw/OUC
2017 Wine for Water Co-Chair
3800 Gardenia Ave.
Orlando, FL 32839
407/434-2556 office

Yvonne Picard/CH2M
2017 Wine for Water Co-Chair
225 East Robinson Street, Suite 505
Orlando, FL 32801
407/650-2183 office

2017 SPONSORSHIP LEVELS

Event Presenter (\$10,000) Champion (\$7,500) Patron (\$5,000)
Partner (\$2,500) Advocate (\$1,000)

To sponsor by **credit card**, see our website at: www.WineforWaterCFL.org.

Submit your sponsorship payment by check to:

Erica Stone/ Carollo Engineers, Inc.
200 East Robinson Street, Suite 1400
Orlando, FL 32801

Make checks payable to FSAWWA with 2017 Wine for Water in the memo field.

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Sponsorship of Wine for Water is designed for companies and individuals interested in participating in the mission of Water For People (WFP) and contributing to its impact, through international development work and local outreach efforts.

EVENT PRESENTER - \$10,000

- Recognition as the Event Presenter on event posters and banners.
- Two 22" by 34" displays at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed alongside Water For People's logo on the event website, in marketing emails, flyers, and handouts. Your logo will be printed on all photo booth pictures at the event.
- Special acknowledgement at the event, including a special gift presentation.
- Your company's banner will be displayed at the event.
- Sixteen (16) complimentary tickets to the event with a customized guest invitation in PDF format for your use.

CHAMPION - \$7,500

- Two 22" by 34" displays at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed on strategic pages of the event website, in publicity emails, flyers, and handouts. Your logo will be printed on all photo booth pictures at the event.
- Your company's banner will be displayed at the event.
- Fourteen (14) complimentary tickets with a customized guest invitation in PDF format for your use.

PATRON - \$5,000

- One 22" by 34" display at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed on strategic pages of the event website, in publicity emails, flyers, and handouts. Your logo will be printed on all photo booth pictures at the event.
- Your company's banner will be displayed at the event.
- Ten (10) complimentary tickets to the event.

PARTNER - \$2,500

- One 18" by 24" display at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed on the event website and displayed at the event.
- Your company's banner will be displayed at the event.
- Six (6) complimentary tickets to the event.

ADVOCATE - \$1,000

- Acknowledgement on posters displayed throughout the event with your company name and logo.
- Your company's name displayed on the event website and displayed at the event.
- Four (4) complimentary tickets to the event.

For more information on sponsorship or to sponsor by **credit card**,
go to our website at: www.WineforWaterCFL.org.

Submit your sponsorship by check to:

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Orlando, FL 32801

Make checks payable to FSAWWA with 2017 Wine for Water in the memo field.

Note: Displays of company logos on printed materials is dependent on the date of sponsorship commitment.