



Wine for Water 2018 - 10th Anniversary

July 26, 2018

Orlando Science Center, Orlando, FL

www.WineforWaterCFL.org

Dear Potential Wine for Water 10th Anniversary Sponsor:

Water is essential to life. For our basic health and wellbeing, we all need 5 to 13 gallons of safe, clean water. Yet, there are over 780 million people without access to improved drinking water and 2.5 billion people lacking adequate sanitation. Water For People is a 501(c)(3) nonprofit organization committed to helping communities in developing countries by supporting locally sustainable drinking water resources, sanitation facilities, and health and hygiene education programs.

On July 26, 2018, Region III of the Florida Section of American Water Works Association (FSAWWA) will host their annual event benefitting Water For People. This is a special year as we are celebrating the 10th Anniversary of Wine For Water! We have some exciting additions to this year's event that you won't want to miss. We invite you to join us in supporting Water For People through your sponsorship and attendance at this year's fundraiser at the Orlando Science Center. More information about the event is located at www.WineforWaterCFL.org.



Last year's event netted over \$48,000 for Water For People. Over the last nine (9) years, Wine for Water has helped contribute over \$300,000 towards the life-changing work of water/sanitation improvements in developing countries. Water For People is actively leveraging local (community and governmental) money to build projects. As a result, the multiplicative effect of the money raise over the past nine years has an economic impact of over \$3.1M!

This year's Wine for Water goal is HUGE.

We want to exceed the \$4 Million mark in cumulative economic impact to Water for People communities over our 10 years of support.

To reach this goal, we will need to raise \$80,000 in sponsorships, a number that would exceed total sponsorships from any of our past events. We hope that you will partner with us to meet this goal. Information on sponsorship levels is attached and can also be viewed on our website at www.WineforWaterCFL.org. Please take the time today to commit to supporting the 2018 Wine for Water 10th Anniversary event.

On behalf of all the communities served by Water for People, we thank you for your support.

Debbie Bradshaw
2018 Wine for Water Co-Chair
Debbie1983jeff@aol.com
407/179-2350 cell

Barika Poole
2018 Wine for Water Co-Chair
Barika.poole@gmail.com
617/233-3843 cell

To sponsor by **credit card**, see our website at: www.WineforWaterCFL.org.

Submit your sponsorship payment by check to:

Erica Stone/ Carollo Engineers, Inc.
200 East Robinson Street, Suite 1400
Orlando, FL 32801

Make checks payable to FSAWWA with 2018 Wine for Water in the memo field.

2018 WINE FOR WATER SPONSORSHIP LEVELS

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Sponsorship of Wine for Water is designed for companies and individuals interested in participating in the mission of Water For People and contributing to its impact, through international development work and local outreach efforts.

10th Anniversary EVENT PRESENTER - \$10,000

- Recognition as the 10th Anniversary Event Presenter on event posters and banners.
- Two 22" by 34" displays at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed alongside Water For People's logo on the event website, in marketing emails, flyers, and handouts. Your logo will be printed on all photo booth pictures at the event.
- Special acknowledgement at the event, including a special gift presentation.
- Your company's banner will be displayed at the event.
- Sixteen (16) complimentary tickets to the event with a customized guest invitation in PDF format for your use.

CHAMPION - \$7,500

- Two 22" by 34" displays at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed on strategic pages of the event website, in publicity emails, flyers, and handouts. Your logo will be printed on all photo booth pictures at the event.
- Your company's banner will be displayed at the event.
- Fourteen (14) complimentary tickets with a customized guest invitation in PDF format for your use.

PATRON - \$5,000

- One 22" by 34" display at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed on strategic pages of the event website, in publicity emails, flyers, and handouts. Your logo will be printed on all photo booth pictures at the event.
- Your company's banner will be displayed at the event.
- Ten (10) complimentary tickets to the event.

PARTNER - \$2,500

- One 18" by 24" display at the event that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed on the event website and displayed at the event.
- Your company's banner will be displayed at the event.
- Six (6) complimentary tickets to the event.

ADVOCATE - \$1,000

- Acknowledgement on posters displayed throughout the event with your company name and logo.
- Your company's name displayed on the event website and displayed at the event.
- Four (4) complimentary tickets to the event.

For more information on sponsorship or to sponsor by **credit card**,
go to our website at: www.WineforWaterCFL.org.

Submit your sponsorship by check to:

Erica Stone/ Carollo Engineers, Inc.

Note: Displays of company logos on printed materials is dependent on the date of sponsorship commitment.